

South Florida Fair Great American Craft Show

2008 APPLICATION & SHOW REGULATIONS

1. The South Florida Fair is a 17-day family-oriented event for all ages. Exhibits in The Craft Show must be in keeping with this atmosphere. All displays will be inspected prior to the official opening and throughout the fair for the purpose of assuring that exhibitors comply with all Fair and Craft Show rules. It is the exclusive right of MWX Marketing and/or the South Florida Fair to interpret the rules and to require an exhibitor to remove unacceptable work not in compliance with these rules. Should violations continue, you will be asked to remove your exhibit from the South Florida Fair premises. No refund will be given and you will forfeit eligibility for participation in any future South Florida Fair events.
2. The South Florida Fair and Craft Show is Friday, January 18 through Sunday, February 3, 2008. Exhibitor's booth must be opened and staffed at all times during show/building hours. Hours are noted on application.
3. Application Instructions: Read and follow instructions carefully. Incomplete applications will not be considered. Include Five (5) photographs (prints or slides) of your work, including one (1) of your display. These images should be of the best quality possible. Your photographs must be an accurate representation of style and quality of work to be exhibited and sold. All photographs are juried upon receipt. Decisions of the judges are final. No exceptions under any circumstances.
4. Applications will be accepted until show is full. Contracts will be awarded to selected crafters and space will be filled and assigned accordingly on a first come first serve basis. No one exhibitor is guaranteed category exclusivity.
5. Only completed applications with all requirements will be considered. Application must include a list of all items to be sold.
6. *CONTRACTS* must be returned by due date on contract.
7. *CONTRACT REFUND POLICY*: No refund will be given once an application has been accepted. No refund will be given for removal for cause.
8. *APPLICATION REFUND POLICY*: A full refund of all fees paid will be returned to all applicants that are not accepted into this year's show.
9. *INSURANCE*: Commercial general liability insurance naming the South Florida Fair and Palm Beach Exposition, Inc as "additional insured" is required of each exhibitor as part of their License Agreement. Exhibitor shall provide a certificate of insurance indicating general liability coverage of a minimum of \$1,000,000.00. This form must be received by December 31, 2007.
10. No manufactured or kit jewelry, commercial clothing, manufactured or imported products. No buy/sell. This is not a flea market. The Craft Show does not permit the sale of any weapons or live animals.
11. Categories: Crafters may apply in more than one category. Separate application and booth space is required for each category. Crafter may only exhibit items that have been approved from his/her application. No imports may be displayed or sold.
12. Booth Space: Approximately 10' wide by 10' deep with back draping. Some larger 10 X 14
13. Electric 20amp is included; there will be a charge for any more.
14. Booth: All entrants are responsible for their own display units, materials, tables, chairs, tents, and panels, cover, drop cords, etc. No display may exceed 8' in height or extend into the aisle. Corner Exhibitor's booth may in no way interfere with another exhibitor's booth in anyway. Double corners may only have one corner of display extended at 8 feet in height from front to back.
15. Display: Only items approved on application may be sold from contracted space(s).
No "Reduced Price", "On Sale", "Buy One Get One", "Show Special", or the like signage will be permitted.
Exhibitor is responsible for keeping their display area neat and clean at all times.
16. The consumption or storage of alcohol by an exhibitor in the Craft Show exhibit area is prohibited. Loud and/or obnoxious language by an exhibitor will not be tolerated.
17. The Craft Show is a production of the South Florida Fair. Managed by MWX Marketing.
18. A complete list of the South Florida Fair rules and regulations for all vendors will be included with contract. For further information contact 865-453-0074 or email MWXmarketing@aol.com